

THE CHRONICLE OF PHILANTHROPY

Philanthropy Today

A free email with news, trends, and opinion articles about the nonprofit world, as well as links to our tools, resources, and webinars. Delivered every weekday.

NOVEMBER 30, 2021

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From: Chronicle of Philanthropy

Subject: Venture Shows How Critical Arts Are to Building Community



MISSION AND ADVOCACY

You Say the Arts Don't Matter? A 10-Year, \$150 Million Venture Set Out to Prove You Wrong

By Drew Lindsay

ArtPlace America, funded by some of the country's largest grant makers, argued that arts and culture are community builders and not just some esoteric good.



LEGISLATION

Charity Advocates Push to Extend Expiring Tax Breaks for Giving

By Dan Parks

The most likely path to enactment would be inclusion in a broader package of year-end tax provisions.

**INTERVIEW****GivingTuesday Donors Tend to Contribute Again Later, Says Group's CEO**

Halehuya Hadero, Associated Press

The one-day event has shown double-digit increases in donations every year since it started and also results in “acts of kindness,” says Asha Curran.

OPINION**On GivingTuesday, a Plea for Congress to Pass Legislation That Would Make a Difference to Charities Nationwide**

By John Arnold and Ray D. Madoff

This day reminds us that donors pay attention to deadlines. Now is the time to impose them on donor-advised funds.

WEBINARS



ONLINE AND IN-PERSON

How to Host Hybrid Events Donors Want to Attend

Join us to learn from expert event planners how to create a program that highlights your nonprofit's mission while entertaining online and in-person guests. You'll get smart ways to set goals, measure results, keep expenses in check, and boost giving. Join us on **Thursday, December 9, at 2 p.m. Eastern.**

Nonprofit News From Elsewhere

Minnesota tech entrepreneurs John and Denise Graves, who have focused their giving on people in need, will channel \$100 million to their family foundation to continue their philanthropy. Their inspiration has flowed from Denise Graves's years of volunteering to help vulnerable young people, including as an advocate for children entering the foster system. Most recently, the couple helped create an affordable-housing complex with 45 units for low-income young people. One-third of those will be reserved for people aging out of foster care, who have a higher risk of facing homelessness. The money, which represents most of the Graves's fortune, will go into

the Graves Foundation, which each year gives more than the required 5 percent of its assets to charity. ([Star Tribune](#))

Amazon billionaire Jeff Bezos may have just pledged \$100 million to the Obama Foundation, but his ex-wife, MacKenzie Scott, has far outpaced him in publicly announced donations to the Chicago area. In addition to the Obama grant, the sometimes-world's richest man has given \$100 million to the Chicago-based Feeding America food-bank network and a total of \$9 million to three groups fighting homelessness. Scott, on the other hand, has written checks worth \$318 million to 12 organizations, including \$162 million to Easterseals, which is based in Chicago, and gifts to three colleges and universities, three arts groups, the Community Investment Corporation, and larger charities such as the local United Way, YWCA, and YMCA. ([Crain's Chicago Business](#))

More News

- She Ran a Bronx Homeless Shelter. Here's What She Spent Millions On. ([New York Times](#))
- Report: N.Y. State Charitable Donations Rose in 2020 With Large Portion Retained by Professional Fundraisers ([News 10 Albany](#))
- Jonathan Sackler Has Donated Millions to R.I. Charter-School Company ([GoLocalProv](#))
- 2 American Indian tribes in Delaware Get Help in Buying Back Ancestral Homelands ([Washington Post](#))
- Opinion: Maryland's Universities and Foundations Are Plagued by a Little-Known Diversity Problem ([Washington Post](#))

Giving

- Celebs Gone Good: How Black Philanthropists Are Giving Back ([Grio](#))
- Donate Crypto for a Tax Break ([Kiplinger](#))
- This Poker-Playing, Bond-Trading Orthodox Jew Is Giving All His Winnings to Charity. But Is It Kosher? ([Wall Street Journal](#) — subscription)

BRIEFINGS AND FORUMS



ONLINE BRIEFING

Leading Courageously in Unparalleled Times

Nonprofit leaders have shown resilience since the Covid-19 crisis hit, but how can they stay energized and continue to lead with courage and conviction? How do great leaders respond when faced with the test of a lifetime, especially one that grinds on? Join *Chronicle* host **Stacy Palmer** for a conversation with **Nancy Koehn**, historian and Harvard business professor, and **Phil Buchanan**, president of the Center for Effective Philanthropy, on Wednesday, **December 8, at 2 p.m. Eastern. [Sign up now.](#)**

EDITOR'S PICKS



YEAR-END GIVING

Some Charities Are Raising Money for Other Nonprofits This GivingTuesday

By Emily Haynes

More nonprofits than before are raising money together, but some people are warning against the downsides of the event.



YEAR-END FUNDRAISING

What You Need to Know Going Into Year End: the Latest News and Research on Giving

By Eden Stiffman

For many nonprofits, the biggest fundraising days of the year will fall over the next month. We've rounded up recent Chronicle reporting to help you plan and forecast as 2021 comes to a close.



GOVERNMENT AND REGULATION

Fight Erupts Over Whether Donor-Advised Fund Bill Would Help or Hurt Community Foundations

By Dan Parks

The Senate measure has special provisions designed to make it easier for community foundations to compete against commercial sponsors of donor-advised funds. But leaders of the foundations say they fear the measure will dampen giving and add new regulatory burdens.



BIG-GIFT FUNDRAISING

Clear Communication Is Essential to Keep Pandemic-Weary Big Donors Engaged and Giving

By Maria Di Mento

Experts say the nonprofits mostly likely to win repeat gifts are those that provide detailed information about how past donations made a difference and convincingly make the case for what future support can do.

WORK AND CAREERS

Nearly Half of Higher-Education Fundraisers Now Have Hybrid Work Arrangements

By Emily Haynes

Just 15 percent of gift officers and alumni-relations staff members said they were working remotely all or most of the time, according to a new survey. In January that share was 91 percent, and in May it was 81 percent.



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