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Revolving Doors Agency Moves: 360PR, Haberman, Team One & More



By [Kaila Mathis](https://www.adweek.com/agencyspy/author/kmathis/) on Dec. 22, 2022 - 2:30 PM



As we enter the final week of 2022, agencies around the world are continuing to innovate, take action and make moves per usual.

360PR

360PR added two mission-led brands to its roster for representation. The companies are Do Good Chicken and Little Leaf Farms, and their addition signifies growth in 360PR's food and beverage practice.

DanAds



Haberman

Marketing communications agency Haberman was chosen by Egglife Foods as its agency of record. Haberman will provide consumer insights, brand strategy, integrated campaign planning and implementation, creative and social strategy and content, media planning and buying and public relations to Egglife.

Protiviti

Global consulting firm Protiviti acquired digital experience agency R2i. The acquisition will enable Protiviti to expand its digital service offerings for clients.

Proverb

Advertising and branding agency Proverb won 12 Viddy awards for its work in video and digital production. The awards include six platinum, four gold and two honorable mentions for work with the Bermuda Tourism Authority, Greater Boston Convention and Visitors Bureau, Mass General Brigham and LabCentral Ignite.

Team One

Barclays chose Team One as its agency of record for strategic and creative marketing. Team One will work with the Barclays marketing leadership team to develop strategy and deliver key marketing initiatives across its portfolio of products and services.

WPP

WPP is building a new campus in the Old Fourth Ward neighborhood in Atlanta. The campus will bring together 400 employees and house ten agencies, including AKQA, BCW, EssenceMediacom, GCI Health, GroupM, GTB, Mindshare, Verticurl, VMLY&R and Wunderman Thompson.

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